

Management



Murdoch
UNIVERSITY

INTERNATIONAL STUDY CENTRE
DUBAI

- 3 Years full time internal study
- Dubai International Academic City Campus



DISCOVERERS WELCOME

About Management (BCom)

Being bossy does not make you a good manager; it won't necessarily even make you a manager! So what does being a manager entail? 'Management' refers to the process of employing resources to achieve customer needs, that is administering activities and actions that meet particular goals. Traditionally, the study of management was concerned with the four functions of planning, organising, directing and controlling. Although these functions are vital for the well-being of organisations, contemporary workplaces are highly dynamic and they bring a new set of challenges to management.

Studying management at Murdoch will allow you the opportunity to learn about traditional and contemporary issues affecting management. This study covers a wide range of relevant issues, theories and perspectives to better prepare you for the complexities and responsibilities of managerial life in the twenty-first century.

What can you do with a Management degree?

As a Murdoch Management graduate, there are a range of opportunities you may choose to pursue, especially if you

choose to take a double major with another Commerce area. Depending on which skill combinations or specialisations you have, your Murdoch degree may lead you to work or study opportunities in a number of areas.

The following are just some professions you could consider: Convention Services Manager, Administrative Service Manager, Public Relations Manager, Sales Manager, Engineering and Natural Science Manager, Management Consultant, Training and Development Manager, General Manager, Financial Manager.

Management

Course Structure

Year 1

Foundation Unit

All first year students are required to take a foundation unit. These units are designed to provide you with the necessary skills for successful study at a university level.

Core Units

You must take these units for a particular major to gain a specialisation in this area.

- Principles of Commercial Law
- Introduction to Accounting
- Principles of Marketing
- Principles of Management

General Electives

General electives give you the flexibility to learn from a variety of areas. You must take these units in order to graduate from the course.

Select three 100-level units offered by the University, subject to individual unit prerequisites.

Year 2 and 3

Core Units

- Organisational Theory and Behaviour
- Workplace Law
- Knowledge and Organisational Learning
- Management of Human Resources and Organisational Development
- Strategic Management

Specified Electives

These are elective units that must be chosen from a specified list to give you further specialisation in your area of study.

Choose one from the following list:

- International Management
- Employee Relations
- Human Resources Economics
- Entrepreneurship in Organisations

Note: not all specified electives may be available

General Electives

Choose six 200 - 400 level units offered by the University, subject to individual unit prerequisites.

Recommended double majors

To take a double major, students simply take the core units from another major in place of their general electives units. You can come and speak to our counsellors to find out more information on double major possibilities.

Admissions Requirements

Murdoch University provides a number of pathways for admission of people from a variety of backgrounds. In addition, the University does not generally require the completion of any prerequisite subjects. However, applicants will need to meet specific English competency requirements.

Please speak to our Counsellors for more information on the various admission pathways into Murdoch. Their contact details are given below.

Want to know more?

Murdoch University International Study Centre Dubai

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Facsimile: +971 4 4355704
Email: admissions@murdochdubai.ac.ae
Website: www.murdochdubai.ac.ae

★★★★★ Murdoch University is the only Australian University to have achieved a 5-star rating for Graduate Satisfaction 13 times in the past 15 years. (Good Universities Guide 2010)

Discover Murdoch Dubai:
- closer than you think.



Bus transportation available. Please contact Student Services staff for more details.



15 minutes from the city by car.



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CRICOS Provider Code 00125J

The information contained in this publication was correct as at 5 August 2010, but is subject to amendment without notice. The University reserves the right to cancel, without notice, any units or courses if the number of students enrolled in these falls below limits set by the University.