

Foundation

Foundation Studies (Arts and Technology)

This full-time, one year foundation course enables you to bridge the gap between the fundamental knowledge and practice in developing your creativity. There will be ample opportunities to generate ideas and conceptual designs.

Diploma

Diploma in Mass Communication

The course has the right balance of theory and practice so that you apply what you learn to carry out various projects on a regular basis in and outside the classroom. Create an impressive portfolio of skills and experiences for yourself as you work behind and in front of the camera, write and edit copy, and organise exhibitions and events. Learn to pitch ideas, analyse consumer behaviour and reach out to new markets through social networking sites.

Diploma in Entrepreneurial Design

Master the basics such as visual scripting, sustainable designing as well as fashion and store merchandising. Gain practical experience as you conceptualise and acquire the basic techniques in realising your ideas. Even more significantly, you learn business management skills to start up your own enterprise instead of having to search for jobs within the industry.

Diploma in Entertainment Arts

This course is your first step towards becoming an artiste in the entertainment industry. It aims to make you an all-rounded talent taking on a variety of roles such as singing, hosting and modelling. More importantly, you learn how to manage your own career in this highly competitive business. Hear directly from industry professionals how to brand, position and market yourself.

Degree

Bachelor of Communication (Hons)

This course enables you to explore the media industry in greater depth in areas such as Media Marketing or Visual Communication. Enhance your presentation and critical thinking skills as you learn more about corporate ethics, communication law and principles of multimedia design.
